# Economy, markets, industry, and consumer information

## Key databases and websites

Resources are listed in alphabetical order. Information is provided on the content of databases or websites so you can decide which to prioritise. There are links to help guides and videos.

Most databases require your GUID and password and are accessible on and off campus. Information is provided for any special access requirements. Click on the database title for access instructions.

* [Gale Business Insights](https://ezproxy.lib.gla.ac.uk/login?url=https://link.gale.com/apps/GBIB?u=glasuni&aty=ip) has in-depth reports, statistics and case studies of industries worldwide. Browse by NAICS . You can search across thousands of Marketline and Plunkett industry reports and profiles.
* [Datastream](https://edshare.gla.ac.uk/id/eprint/1340) (Thomson Reuters) is a specialist database that provides historical financial markets data and economic data worldwide. For example, you could use it to study the economic growth of a country over time. [Information on Datastream](https://solutions.refinitiv.com/datastream-macroeconomic-analysis). You may want to refer to these [training videos](https://training.refinitiv.com/) or complete self-paced training to [become certified](https://training.refinitiv.com/cert/) as a Datastream expert user. This blog has a useful [introductory guide](https://medium.com/specialist-library-support/introduction-to-datastream-via-eikon-fed71a226fa1).
* [IBISWorld](https://fed.ibisworld.com/uniglasgow) is an industry and markets database, with detailed industry reports across 14 major economies, including UK, US, Canada, Mexico, Australia, New Zealand, Germany, China, Global, Ireland, Pan-EU, France, Italy, Spain.  Each report provides industry definitions, main activities, supply chain and major players; key statistics, trends, and SWOT analysis; industry performance, outlook, products and services, operating conditions etc.  [More information on what is included in each report.](https://help.ibisworld.com/s/article/industry-research-reports)  Download reports in PDF, Word, or Excel.  Graphs and charts are interactive, and you can download them.  [Help guides](https://help.ibisworld.com/s/).
* [Marketline Advantage](http://ezproxy.lib.gla.ac.uk/login?url=http://advantage.marketline.com/) is a research database of data and analysis on industries, companies, markets, and countries worldwide. See this [short user guide](https://www-marketline-com.ezproxy.lib.gla.ac.uk/wp-content/uploads/MarketLine-Advantage-User-Guide.pdf), or use the in-product videos on searching, country and city statistics, consumer data analytics, industry statistics, company information, case studies and influencers. Choose the drop-down arrow on the right of the toolbar to see the videos.
* [Mintel Academic](https://ezproxy.lib.gla.ac.uk/login?url=https://clients.mintel.com) is a market intelligence agency which analyses consumers, markets and new products providing in-depth reports and analysis, consumer data analytics, interactive databooks, market observations and forecasts. [Video on Mintel reports](https://news.mintel.com/2174-712EZ-RLSXYJ-46MCLY-1/c.aspx) and video on [Mintel interactive databooks](https://news.mintel.com/2174-712EZ-RLSXYJ-46MCLZ-1/c.aspx)
* [OECD iLibrary](http://ezproxy.lib.gla.ac.uk/login?url=https://www.oecd-ilibrary.org/) is an online library of eBooks, book chapters, tables and graphs, podcasts, articles, summaries, working papers, policy responses and datasets discoverable by theme, country, or content type. Use it for comparative data on policies, climate actions, economies etc.by country. Primary data is collected from national statistics offices, international organisations and other official primary sources and analysis is performed using transparent and reliable methodologies.
* [OECD Statistics](https://stats.oecd.org/) is the statistical online platform of the OECD where you can search and access OECD’s statistical databases. [Guide on using OECD.Stat](https://stats.oecd.org/Content/themes/OECD/static/help/WBOS%20User%20Guide%20(EN).PDF)
* (Euromonitor) [Passport](https://www.portal.euromonitor.com/Portal/protected.aspx?entityID=https://idp.gla.ac.uk/shibboleth) is a global market research database providing strategic intelligence on industries, companies, economies and consumers. See the [User guide](https://www.portal.euromonitor.com/images/miscdocs/Passport-User-Guide.pdf) – and use the in-product videos (link on top toolbar) on getting started, using statistics, market sector and industry pages and searching.
* [Statista](http://ezproxy.lib.gla.ac.uk/login?url=https://www.statista.com) is a database of statistics and analysis across industries and countries worldwide. Information includes statistics, digital and trend reports, consumer reports, industry reports, politics and society reports, brands and company reports and country reports. There are also trends and outlooks reports for consumers, technology, industry, digital markets, advertising, and media. [Guides to using Statista](https://www-statista-com.ezproxy.lib.gla.ac.uk/profile/help-center)
* The Statista database also includes the [Global Consumer Survey](http://ezproxy.lib.gla.ac.uk/login?url=https://www.statista.com), an online tool which allows you to explore country and territory data sets and target groups. The survey data is based on consumer surveys in over 55 countries. The survey methodology and questionnaire are included. Explore countries and regions to identify consumers; industries and topics including consumer journeys; shopping behaviour; advertising and marketing channels and consumer product purchasing. Additionally, you can read ‘content specials’, survey data on key industries and trending topics.